

a guide to Digital Tick and Freeview Playback certification from Ocean Blue Software



DIGITAL TICK CERTIFICATION PROCESS

What is the 'digital tick' logo?

"The 'Digital Tick' logo has been developed as a UK certification mark to help consumers through digital switchover. It certifies, to industry standards, products and services that are designed to work before, during and after switchover.

Consumers are told to "look for the logo" when buying digital TV equipment.

The logo is designed to:

1. Identify digital TV products (e.g. integrated digital TV sets, digital boxes and digital television recorders/PVRs) that are designed to work through switchover and are compliant with industry-defined standards.
2. Identify digital TV services (e.g. Sky, Freeview, NTL:Telewest, Homechoice) that are designed to work through switchover.

The logo on digital TV products and services looks like this:

The website which deals with this Digital Tick Logo is:

http://www.digitallogo.co.uk/company_intro.php



How to Gain the Certification Mark

1. Ocean Blue Software can offer assistance, advice and test methodologies for clients and help clients gain the following:

- DTG Compliance
- Accreditation
- The Digital Tick logo.

2. On the Digital Logo website, you will find Licence Information and the 'Digital Tick Equipment Licence'. The 'Digital Tick Equipment Licence' contains Annex A.

Annex A is the key document and contains the product specification criteria you must comply with. It is attached on this link here;

<http://www.digitallogo.co.uk/pdf/equipment.pdf>

3. If your products comply with the specification, you can then apply for a Licence Registration to obtain the Digital Tick logo.

FREEVIEW PLAYBACK CERTIFICATION PROCESS

What is Freeview Playback?

It is a new DTG/Freeview UK industry standard for digital TV recorders (PVR's). The increase in excellence and functionality is designed to raise consumer awareness of quality and approved standards for digital terrestrial products.

The 'FREEVIEW Playback' brand is expected to be in the market fairly soon.

Ocean Blue has been part of the DTG working group, defining software standards for Freeview Playback products. The increased Freeview Playback software standards will be embedded into a hard disk based set top box. Consumers will be able to buy these Digital TV recorders with confidence and know they represent excellence & industry standard products.

Products which pass the DTG Freeview Playback software tests & quality control process will be entitled to use the Freeview Playback logo. Ocean Blue offers clients all DTG test processes as part of our quality control & test methodologies.

How to Gain the Certification Mark

Approval to use the Freeview Playback brand will be given to manufacturers who pass the DTG's Functional Specification for digital TV recorders.



Manufacturers wishing to use the Freeview Playback logo on their digital TV recorders must follow this process:

1. Ensure their products meet the DTG's Functional Specifications for digital TV recorders, Ocean Blue can provide this service to clients. The functional specification includes:
 - **availability of an 8-day TV guide**
 - **record functions of video, audio and subtitles (and audio description if available)**
 - **ability to pause live TV for at least 30 minutes**
 - **one touch recording (OTR)**
 - **display of scheduled recordings as well as recorded programmes**
 - **selection from TV guide of a programme to be recorded**
 - **tracking schedule changes**
 - **modification of the recording schedule**
 - **accuracy of recording**
 - **conflict resolution**
 - **recording capacity**
 - **fast forward and reverse trick modes**
 - **chase playback**
2. Hold a licence for the digital switchover certification mark (Digital Tick licence)
3. On passing DTG testing, complete and return the Freeview Trade Mark Licence, (available from www.freeview.co.uk marketing) together with the DTG pass certificate issued by the DTG to:

Vanessa Coelho, Freeview, Broadcast Centre (BC3 B6), 201 Wood Lane, London W12 7TP.
4. Manufacturers must obtain approval from Freeview before producing any product packaging/ publicity materials featuring the Freeview Playback logo and channel logos.