



## Ocean Blue supports Freeview+ PVR software & HD standard

**Bristol, England – 10 July 2008** - Ocean Blue Software, the digital TV software specialist, announced today full support for the Digital Terrestrial Group (DTG) hard disk based set top software standard and rebranding to Freeview+.

Freeview+ is the first software standard for Personal/ Digital Video Recorders (PVR/DVR) and was designed by a DTG standards group, of which Ocean Blue Software is an active member.

According to the DTG web site and DFK research DVRs experienced strong growth in the year ending April 2008. Volume sales grew to 473 thousand units while value sales grew to £50.5 million. When compared to the year ending April 2007, these figures represented increases of 90.7% and 44.2%.

Ocean Blue will shortly be releasing its updated versions of its Sunrise DVB-T, Voyager MHEG-5 and Freeview+ software on ST Microelectronics and NXP chipsets, with full support for High Definition (HD) broadcasts.

Ocean Blue Software is based in Bristol, England, and specialises in the development, distribution and support of world-class software solutions, which are incorporated into Digital TV consumer electronics products, present in the Digital Home. Ocean Blue's software products stand out in terms of maturity, usability, operability and adherence to international digital broadcast standards, notably DVB and DTG. Ocean Blue is also active in both DTG & DVB assisting in the development of industry standards for Digital Video Recorders (DVR), DVB-H, DVB-SH, MHEG HD support. Ocean has recently opened a sales & development centre in Hong Kong.

More details: [www.oceanbluesoftware.co.uk](http://www.oceanbluesoftware.co.uk)

For further information please contact:

Kenneth Helps  
Ocean Blue Software  
+ 44 (0)117 972 2753  
[info@oceanbluesoftware.co.uk](mailto:info@oceanbluesoftware.co.uk)

Peter Linton

Media Link

[peter@medialink.co.uk](mailto:peter@medialink.co.uk)

+44 (0)118 984 3386