

## **NEWS RELEASE**

**October 2005**

### **Ocean Blue releases White Paper on Digital TV Standards**

**Bristol, England – 11<sup>th</sup> October 2005** – Ocean Blue Software, the digital TV software developer, has released a white paper on digital TV standards. The paper, available free of charge from Ocean Blue, explains the issues surrounding different Digital TV software standards, including the complexities of the adoption of a single, global standard for digital TV.

The white paper is aimed at managers with a need to understand the application of advanced technologies and their future in digital TV.

"DVB & Digital TV Software Standards", written by Ken Helps, Managing Director of Ocean Blue, puts the current and emerging standards and technologies into context and tackles issues such as MHP Java and MHEG-5 as technologies for digital multimedia (such as "Red Button" services).

The paper is available by emailing  
[info@oceanbluesoftware.co.uk](mailto:info@oceanbluesoftware.co.uk)

Keywords include: 3G, API, Bluetooth, DAVIC, DSM-CC, DTG, DVB, DVB-C, DVB-DSL, DVB-H, DVB-S, DVB-T, EPG, ETSI, IPTV, Java, MHEG-5, MHP, Middleware, PPV, PVR, RTOS, RTSP, STB, VOD, VoDSL, VOIP, XML, Zapper and ZigBee.

#### **Ocean Blue Software**

Ocean Blue's Voyager MHEG-5 & DSM-CC is a 10 man-year + development project, hence a considerable piece of software development. The MHEG-5 & DSM-CC software

was developed in the industry standard C programming language. C software code is portable to many different operating systems and hardware computing platforms.

Ocean Blue's Surfsoft system software is compact & robust and is used to manage and control TV content saved to a hard disk based Digital TV device. Many features and functions are standard with Surfsoft including Time shift, search, retrieve, save, record, timed recording and pause.

For further information or pictures please contact:

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