

NEWS RELEASE
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V2.2

Ocean Blue Lands £500k Digital TV contract.

Bristol, England – 14/04/2005 - Ocean Blue, a UK specialist in Digital TV software, has signed a contract with French technology company, Iwedia, to supply and support Ocean Blue's Voyager MHEG-5 software. The contract, worth around £500,000, will allow Iwedia to build interactive TV services into its DVB middleware software.

In the same month France switches on "TNT" – a free 14-channel Digital terrestrial TV service similar to the UK's Freeview. TNT will be available to 35 percent of the France's households this month, and should be available to 65 percent of the country by early 2006.

Mazen Abboud, VP of Sales for Iwedia, stated, "We believe the expertise, knowledge and software products of Ocean Blue perfectly complement Iwedia's software products and professional services portfolio and reinforce Iwedia's strategy with respect to the UK digital TV market."

Iwedia's DVB middleware, incorporating Ocean Blue's Voyager MHEG-5 and DSM-CC software will be made available to consumer electronic companies for integration into set top boxes and televisions.

Ken Helps CEO of Ocean Blue stated, "We welcome the strategic alliance with Iwedia, to further increase the distribution of our products and expertise."

About Ocean Blue Software

Ocean Blue Software was founded by Kenneth Helps, who is an industry figure within the Digital TV. He also founded and was Vice President for Cabot Communications and Innodata Corporation.

Software Technical Information.

MHEG-5 is the industry middleware software standard used in all Freeview set top box and integrated televisions for the UK market. The MHEG-5 software is embedded inside a set top box or television

this allows for interactivity and teletext applications to be downloaded and ran on these Digital TV receiver devices.

Ocean Blue's objective is to become a market leader in providing world-class quality software solutions, software engineering services, business and technology solutions for the Digital Home, Digital TV, and Digital Video Broadcasting (DVB) markets including DVB-T, DVB-C, DVB-S and DVB-H.

More information at www.oceanbluesoftware.co.uk.

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About Iwedia Technologies

Iwedia Technologies is an international provider of software solutions for connected audiovisual digital devices. Iwedia has accumulated a ten years expertise in the field of digital media. With a staff of 110+ engineers, Iwedia is headquartered in Rennes, Brittany in the heart of the French Silicon Valley and has offices in Montpellier and Paris. Three venture capitalists, I-Source, Thales Corporate Ventures and IXCore are equity partners in Iwedia and give the company the means of its independence.

More information at www.iwedia.com.

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